



## Overview

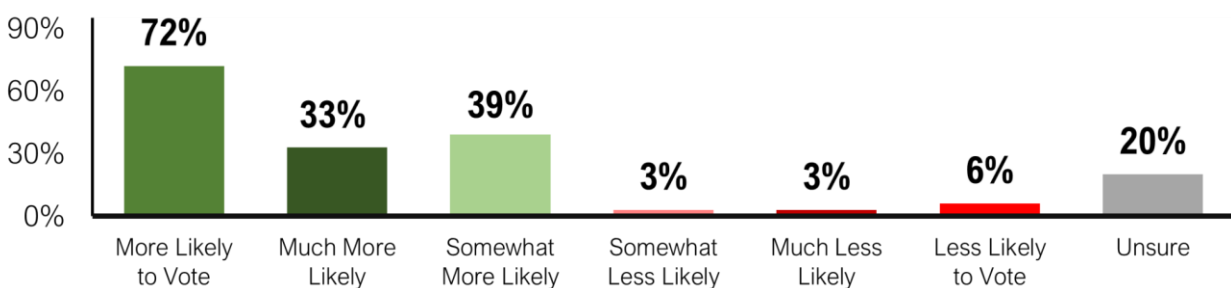
As Minnesotans head into an election year, they are most likely to support candidates who will enact policies focused on affordability and good-paying jobs. A poll commissioned by **Jobs for Minnesotans** found that, with affordability concerns looming, Minnesotans have expressed desire for economic growth and concerns about pocketbook issues. They also understand the benefit of producing raw materials here in Minnesota to bolster the economy and create good-paying jobs, while maintaining trust in the regulatory agencies responsible for oversight and enforcement.

### Minnesotans seek security and affordability

When looking at the issues that are most important, more than **90%** of the sample believes that creating good paying jobs and generating economic opportunity in rural communities are important issues facing Minnesota and as many as **96%** believe it's important to create good paying jobs across the state. Nearly **85%** state that increasingly the supply of affordable housing is important.

Those priorities line up with national trends on the issue of affordability. Voters are deeply concerned about their ability to keep up with rising costs, and they want their elected leaders to do whatever they can to ease economic burdens. In Minnesota, **72%** of voters want a candidate that helps businesses in the state expand and grow.

**Would you be more likely or less likely to vote for a political candidate who supports giving businesses based in Minnesota the ability to increase their investment in our state?**



**Raw Materials: Minnesotans support mining as consistent with their needs, goals and values**

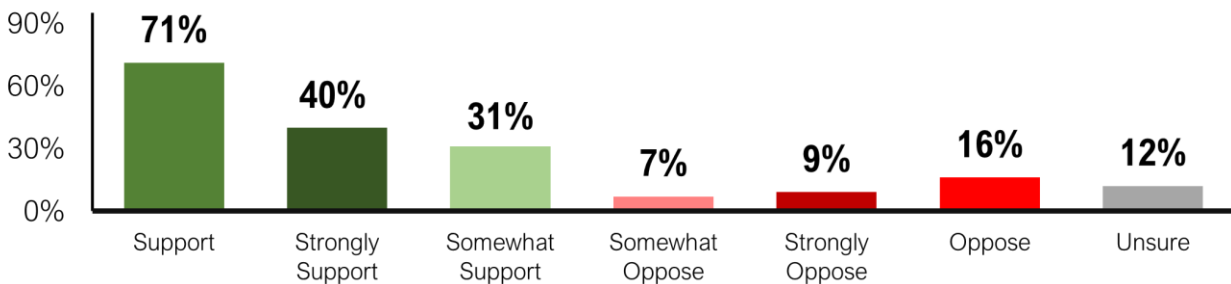
# **JOBS**

**FOR MINNESOTANS**

When considering how to foster a strong economy, create jobs across the state, and access affordable consumer goods, Minnesotans express strong support for mining jobs and domestic production here in Minnesota.

- Baseline support for creating new mining jobs in order to make Minnesota a leader in the future of American manufacturing is high (**68% Support** | **19% Oppose**).
- More than three-quarters (**77%**) of Minnesotans said they are more likely to support mining knowing that it will bring thousands of new jobs to rural communities in Minnesota.
- A similar figure (**76%**) support mining because it's necessary for the raw materials found in items we use everyday, like smart phones, electricity, and medical devices.
- Two-thirds (**67%**) are likely to support mines in Minnesota that are completely built by union workers.
- Mining for copper and nickel as major components in renewable energy technologies such as wind turbines and electric vehicles, garners support from **71%** of the sample.

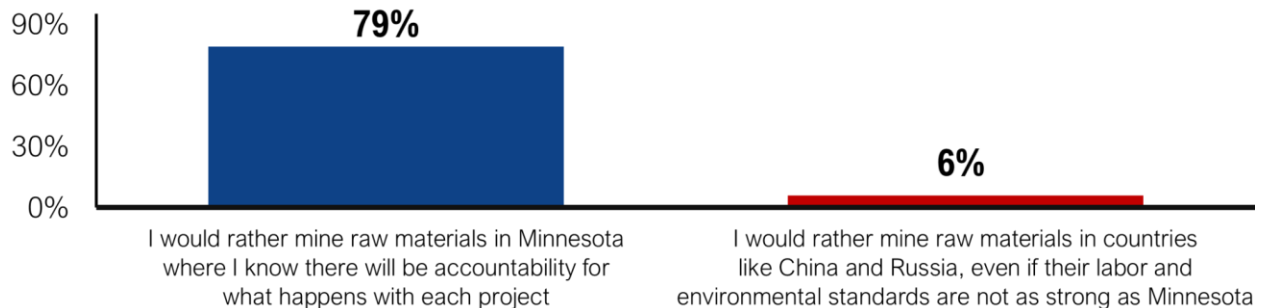
## **Do you support or oppose mining raw materials in Minnesota for clean energy purposes?**



Minnesotans also trust state agencies to regulate and oversee the state's stringent regulatory processes with **59%** expressing trust in the Department of Natural Resources' ability to enforce Minnesota's standards and only approve projects that are environmentally responsible, versus **29%** distrust. Minnesotans also overwhelmingly believe it is better to produce raw materials here at home rather than relying on foreign sources.

# JOBS FOR MINNESOTANS

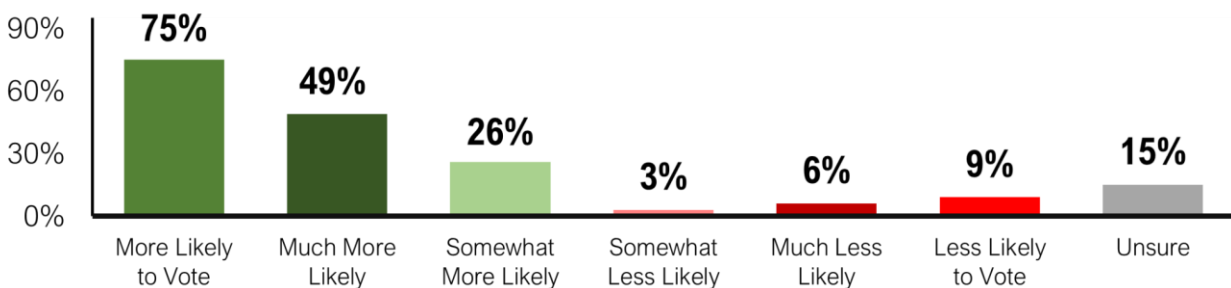
## Which of the following statements comes closest to how you view mining?



## Minnesotans support candidates who support mining

The message for statewide candidates in Minnesota was also clearly demonstrated through this survey. **75%** of our sample stated that they would be more likely to vote for a candidate who supports environmentally responsible mining, giving mining a **+3%** edge over our generic business question earlier in the survey. There is also a notable intensity factor in support of a candidate who supports environmentally responsible mining. **Nearly 50 percent** of the sample are **much more likely to vote** for such a candidate.

## Would you be more likely or less likely to vote for a political candidate who supports environmentally responsible mining in Minnesota?



## Conclusion

Anyone looking to lead Minnesota needs to take statewide issues of job security and affordability seriously. Whether it's investing in local businesses or helping rural communities thrive, it's evident that Minnesotans from all walks of life would benefit from policies that create jobs, expand industry, and maximize Minnesota's economic potential. Producing raw materials here in Minnesota is key to these policy outcomes that the majority of Minnesotans support, while also serving to bolster the economy, create desired jobs here in the state, and improve pressing affordability issues.



## **Methodology**

From November 17<sup>th</sup> to 19<sup>th</sup>, **Jobs for Minnesotans** commissioned a survey of n = 600 likely general election voters in Minnesota. Every voter in our sample had documented vote history in at least one of the last three elections with nearly two-thirds (74%) voting in all three. This was a mixed-mode survey with 81% of the sample being reached via live phone call and the remainder utilizing a text-to-web platform to complete the survey digitally.